

REVISED

# 2020 PROMO PLAN



Promotion	Promo Dates	Cut Off Dates and Cost		
Promo 1	\$10 for 10 Tenders	January 1 - February 2	Sign up by <b>11/22/19</b> to receive promos 1-5 plus bonus promos 1 & 2; cost <b>\$200</b>	<b>SOLD OUT</b>
Promo 2	\$4 Chicken Sandwich + Fries** <i>**substitute ANY small side for 50¢ more</i>	February 17 - April 26	Sign up by <b>1/3/20</b> to receive promos 2-5 plus bonus promos 1 & 2; cost <b>\$200</b>	<b>SOLD OUT</b>
Bonus 1	FREE Biscuit for National Honey Day	August 15	Sign up by <b>1/3/20</b> to receive promos 2-5 plus bonus promos 1 & 2; cost <b>\$200</b>	<b>SOLD OUT</b>
<b>UPDATED</b> Promo 3	\$5 2pc Bone-in* + Fries** + Biscuit <i>*Excludes 2 breasts **substitute ANY small side for 50¢ more</i>	June 15 - August 23	Sign up by <b>3/27/20</b> to receive promos 3-5 plus bonus promo 2; cost <b>\$150</b>	<b>SOLD OUT</b>
<b>UPDATED</b> Promo 4	\$5 3pc Tenders + Fries + Biscuit	September 7 - November 8	Sign up by <b>6/5/20</b> to receive promos 4-5 plus bonus promo 2; cost <b>\$150</b>	
<b>UPDATED</b> Bonus 2	FREE Crisпитos®	October 5	Sign up by <b>6/5/20</b> to receive promos 4-5 plus bonus promo 2; cost <b>\$150</b>	
<b>UPDATED</b> Promo 5	\$5 10 Boneless Wings + Biscuit	November 23 - December 31	Sign up by <b>8/21/20</b> to receive promo 5; cost <b>\$100</b>	

## Turn a **\$150** investment into **\$290** in free product!

### The 2020 Promo Plan still has 2 Specials and 1 Bonus Promo!

Receive one free case of chicken for every 25 cases purchased during promos. Limit two free cases per promo. Eligible 1 week prior to start date through final day of promotion. (Free case of chicken based on product advertised in the promotion). Visit <http://ohub.krispykrunchy.com/store/hub> for more details.

Questions? Contact: [promo@krispykrunchy.com](mailto:promo@krispykrunchy.com) or 1-800-290-6097 ext: 234